

SOLOMIYA CHUYKO

Copywriter

CHECKS FROM

Critical Mass

Copywriter

(Mar. 2021 - Present) // Chicago, IL

- Became an expert in digital storytelling after working on a rebrand for the entire GoArmy.com website; wrote fun, quippy copy for the Lactaid milk brand; involved in numerous pitches for new business
- Clients: U.S. Army, Lactaid, Goodyear, HNI

Strategic America

Copywriter

(Mar. 2020 - Mar. 2021) // Des Moines, IA

- Concepted 360 campaign ideas; pitched and helped develop my first ever TV spots; wrote for a wide range of deliverables (radio, OOH, email, print, social)
- Clients: Wendy's, Iowa Lottery, Google Fiber, Pella Windows, Broadlawns

Plan B Agency

Copy Intern / Freelance Writer

(Jan. 2020 - May. 2021) // Chicago, IL

- Posted weekly on Keiser Fitness' IG account; helped with over 1000+ product entries for a leather catalogue; concepted experiential ideas for Loyola Medicine

CS Modern Luxury

Editorial Intern

(Sept. 2017 - Sept. 2019) // Chicago, IL

- Conducted interviews and wrote articles for a diverse range of the company's publications, including Weddings and Men's Book

CHECK ME OUT

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CHECKS TO

Chicago Portfolio School

Copywriting // 2019-2020

- Clio Shortlist 2019 Burger King Student Competition
- Best of Quarter Headline, Fall 2019

Loyola University Chicago

BA English, Piano // 2013-2017

- Dean's List (2014-2017); Tutor at LUC Writing Center; English Honor's Society Member

University of Brighton, England

English Literature; Linguistics // 2016